

SAIF RABADI

VISUAL DESIGNER | GRAPHIC & MOTION DESIGN

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<https://design.saifrabadi.art>

PROFILE

Multidisciplinary visual designer with a foundation in CGI, visual storytelling and motion. Brings product advertising, composition, color and client-facing visualization experience to graphic and marketing design roles. Works with Photoshop, Illustrator and After Effects.

PROFESSIONAL EXPERIENCE

Freelance 3D Designer & Motion Graphics Artist

AETI Productions | 2024 - Present

- Develop visual direction and short-form product advertisements spanning technology, beauty and automotive concepts.
- Carry ideas through composition, materials, lighting, camera motion and final editing, maintaining a cohesive visual treatment across shots.
- Combine hands-on CGI production with generative AI imagery and After Effects animation for selected independent campaigns.

3D Designer - Architectural & Interior Visualization

Al Jawal Contracting LLC | Dubai, UAE | Nov 2023 - Feb 2026

- Created architectural and interior visualizations in SketchUp and D5 Render for residential projects and client presentations.
- Refined materials, finishes, lighting and camera compositions to communicate design intent and support review by clients and project teams.

SELECTED INDEPENDENT PROJECTS

Graphic design concept collection - six fictional brands

Independent studies exploring typography, layout and brand applications across technology, apparel, automotive, beauty, hospitality and events.

Apple AirPods - CGI spec project

Modeled from product blueprints; developed scenes, materials, lighting and camera animation.

Avon perfume - original concept advertisement

Designed and modeled a unique bottle, then built its CGI environments, lighting and motion.

TOOLS

Blender, Maya, SketchUp, D5 Render | After Effects, Premiere Pro | Photoshop, Illustrator | Seedance, Google Gemini, ChatGPT

EDUCATION

Arizona State University | BA, Digital Culture - Graphical Information Technology
December 2022 | GPA 3.4/4.0